

TECHNICAL INFORMATION

FITNESS NETWORK DIGITAL CREATIVE



ZOOM MEDIA
& MARKETING

DIMENSIONS

NTSC 720x480

DIGITAL FORMATS

** These formats are preferred.*

Uncompressed AVI

Uncompressed QuickTime MOV

TAPE FORMATS

Beta SP or SX

DigiBeta

DV Cam

MiniDV

DELIVERY

Lead time: 15 business days

CD, DVD, or Tape to:

Zoom Media & Marketing c/o ClubCom, LLC

ATTN: Director, Network Programming

100 Business Center Drive

Pittsburgh, PA 15205

FTP Upload (include brand in filename)

ftp.zoommedia.com

login: digital_upload

password: zoom

